

# 2014 MEDIA CREDENTIAL APPLICATION BEST IN THE DESERT RACING ASSOCIATION



**– NO media credential requests will be accepted onsite. No exceptions –**

**ALL MEDIA** are required to complete this form in its entirety. Please note that all credential applications will be reviewed for approval, and applicants will be notified. You will be required to sign a waiver before credentials are issued. **REQUEST FORMS MUST BE SUBMITTED TWO WEEKS PRIOR TO RACE DATE.**

**The submission of this form does NOT guarantee a credentials**

**EMAIL COMPLETED FORMS TO: [mediabitd@fallads.com](mailto:mediabitd@fallads.com)  
OR FAX TO: 619-258-7752**

Race Name and Date Requesting Credentials for: \_\_\_\_\_

Name: \_\_\_\_\_

Media Outlet: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Date Coverage Will Break: \_\_\_\_\_

Contact to Verify Information: \_\_\_\_\_

**MEDIA CATEGORY** (Check the category that applies to you):

\_\_\_ **Category A** – Assigned Media. Must submit proof from an assigning editor.

\_\_\_ **Category B** – Freelance Media. Professional freelance journalists & photographers.

\_\_\_ **Category C** – Professional commercial photographers and videographers.

MEDIA TYPE:	QUANTITY:	NAMES FOR CREDENTIALS:
___ Still Photographer	_____	_____
___ Camera Crew	_____	_____
___ Print Reporter	_____	_____
___ Radio Producer	_____	_____
___ Internet Reporter	_____	_____
___ Other: _____	_____	_____

**Note: Media credentials are non-transferable. Limit 4 per business.**

All credentialed media members must be at least 18 years of age.

Credentials will be issued at Press Registration. Time and location will be announced prior to the race. Proper identification will be required. Thank you for your participation and coverage of Best In The Desert events.

Further information available from:

[www.bitd.com](http://www.bitd.com)

Fall Advertising: (619) 258-6225 OR Best In The Desert: (702) 457-5775

Your must attend the **MANDATORY MEDIA SAFETY MEETING** the day before the race