

BEST IN THE DESERT RACING ASSOCIATION

GENERAL TIRE 

“Vegas to Reno” presented by *“The Longest Off-Road Race in the United States”*

Dear Off-Road Enthusiasts:

2017 has been a challenging year for Best In The Desert but we are excited about the **General Tire “Vegas to Reno” presented by Fox** event, our flag-ship race will carry on the momentum toward 2018! Not only is this going to be a big event but it’s also the **21st “Vegas to Reno”!** Can you believe it, for 21 years we have been promoting an off-road desert race over 500-miles long from Southern Nevada, Las Vegas, to Northern Nevada, Reno! What a great experience our racers have had to race *“The Longest Off-Road Race in the United States.”* **Don’t miss your chance to race the most famous race in the United States, the great General Tire “Vegas to Reno” presented by FOX!**

You’ve always heard Casey say, **“Life is too short, set your goals and do it now!”** and now I will say it, don’t lose out and miss this awesome event. If you have had the dream to race “Vegas to Reno” now is the time to be a part of the Grand Daddy of long distance off-road racing inside the United States, the “Vegas to Reno,” an event that surpasses your expectations; an event with an unbelievable variety of course and incredible scenic views. We have fourteen pit stops available for easy access to your race vehicle. We offer you the ultimate challenge in off-road racing and the thrill of victory. Few sports require so much of an athlete – physically, intellectually, and emotionally. You as off-road racers must possess skills in all of these areas in order to succeed, and the personal reward is tremendous! It’s not just the winning I’m talking about, it’s the challenge to know that you’ve accomplished something that only a few will even attempt, and to know that you have used every ounce of your being just to finish the race. **That’s what I mean by challenge, it’s a feeling you can’t explain to someone who has never experienced it. Just to finish “Vegas to Reno” gives you tremendous personal satisfaction!**

A thrill comes over you when you see the checkered flag; it’s a sense of accomplishment that is hard to explain to anyone. Both you and your team realize what you have accomplished; the excitement, the risks, the challenges, the exhilaration to reach this magical place. You’ve stopped your race vehicle at the finish line after traversing over 500-miles of tough terrain. You have battled and scraped all-day and part of the night, with not only other competitors, but with some of the most unforgiving desert in the world. You have taken your race vehicle to the high elevations of the mountains, and then back down to the dusty desert floor, you have crossed 100-mile per hour dry lakebeds, and raced in some of the most awesome tight, twisty sand washes in the world. **“Yes,”** you are now in Reno, Nevada, “The Biggest Little City In The World” and you are at the finish line of *“The Longest Off-Road Race In The United States,”* the world famous **“Vegas to Reno!”**

If you can envision this scene, then you and I have a lot of things in common! We both like long distance off-road races, adventure and excitement in our lives. I believe we promote the most awesome and unique off-road races, like no other off-road race in the United States, events that will test the skills and perseverance of even the most seasoned off-road racers. **General Tire “Vegas to Reno” presented by FOX** is one of the high profile events where the extreme variations in geography and climate, combined with the history of the land would make for a very special and memorable race. Speaking of history of the land, the **2017 General Tire “Vegas to Reno” presented by FOX** racecourse will actually have you racing on the famous “Pony Express Trail!”

Now, I want each of you reading this letter to fulfill your dreams! I want you to take the challenge! I want all of you to come and join with me on a true off-road adventure! I want to shake your hand, and give you your finisher pin at the finish line in Reno! I want you to have the memories of the **General Tire “Vegas to Reno” presented by FOX** to share with your family and friends! This year’s **General Tire “Vegas to Reno” presented by FOX** entrants will experience this for themselves, finding out first hand, how much the spirit of camaraderie exists and how each competitor motivates each other towards the **Finish Line.**

As in the past, please think of this letter as **Casey’s personal invitation** to come join us August 16-19 2017, in our off-road adventure across the State of Nevada, for *“The Longest Off-Road Race In The United States”* **General Tire “Vegas to Reno” presented by FOX.** Thank you for your enthusiasm and dedication to the sport of off-road racing! I look forward to seeing each of you at the Texas Station Hotel in Las Vegas!

Sincerely,

Donald Jackson,
Operations Manager
Best In The Desert

*Life is an Adventure
Come live your
Adventure with
Best In The Desert!*

~Casey

~OVER~



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Update...The Latest Info!!!!!!!!!!



- 1) **HOST HOTELS** for the **2017 General Tire "Vegas to Reno" presented by FOX** events! Now is the time to start making your hotel reservations for the "Vegas to Reno" race! Enclosed in this packet is a hotel reference list for both events. **The RACE is on Friday, August 18, 2017.**
Wed/Thur, Aug 16/17 - The Host Hotel in Las Vegas is the Texas Station - 800-654-8888 (Code TCIVTR1)
Wed/Thur Aug 16/17 – Over Flow Hotel – Fiesta Rancho – 800-731-7333 (Code FCIVTR1)
Friday/Saturday - The Host Hotel in Reno is the Sparks Nugget – Call Peggi Gold at 888-767-3658
The reservation form for the Spark Nugget is posted on www.bitd.com – fill out and send in to Peggi.
- 2) For the safety of the 2017 General Tire "Vegas to Reno" presented by FOX event when Best In The Desert produces the GPS coordinates, and makes them available to all participants, the GPS plot trail will include all extreme dangers and special notes. **The GPS coordinates** will be published on our site on August 11th, this will help you plan your race, and like all Best In The Desert races, the course will be very well marked! The maps are posted 7 days out.
- 3) **New Sections of Race Course for the 2017 General Tire "Vegas to Reno" presented by FOX.** For the 2017 General Tire "Vegas to Reno" presented by FOX event, there will be some great sections on the course! The race will be starting north of Las Vegas in Beatty area and will be ending south of Reno in the Dayton area. The BLM is working on giving us the final approval for the approximate 550-mile course!
- 4) **PITS** - There will be **fourteen (14) pit locations** for the **General Tire "Vegas to Reno" presented by FOX** race! The pit support book will be sent to you with your FIP, Final Information Packet on July 26! You must enter to receive your FIP packet. The General Tire "Vegas to Reno" presented by FOX race course will be very easy to pit, the majority of pits are easy to find right off of US-95 and with only one (1) remote pit. More pit information will be posted on www.bitd.com in the near future.
- 5) **GOOD NEWS – PIT SERVICE for ALL vehicles will be offered by Baja Pits. Cars, Trucks, Motorcycles, Quads and UTV's.** Contact Mary at bajamary46@aol.com or call 619-647-8256, and he will help you sign up for your pit service. See order form on our site, www.bitd.com, click on races, click on the V to R race file, lots of info there!
- 6) The **DRAWING OF START POSITIONS** for the **General Tire "Vegas to Reno"** event will take place on Wednesday, July 26. Get your entry forms and deposits in by July 24^h to be eligible for the Draw and to get your name and sponsors in the Souvenir Event Program!
- 7) The **AFTER RACE PARTY and AWARDS PRESENTATION for the 2017 General Tire "Vegas to Reno" presented by FOX** event will be Saturday Night, August 19, at **Nugget Casino Resort!** We want everyone to show up and celebrate your great accomplishment! It's going to be a fun party you won't want to miss! The Grand Sierra is going to sponsor a Hamburger/Hot Dog BBQ Dinner for all participants, make sure to stay in Reno/Sparks Saturday night and don't miss the Awards and After Party at the beautiful all inclusive **Nugget Casino Resort!!**
- 8) As always with a great Best In The Desert event you will receive an General Tire "Vegas to Reno" presented by FOX event t-shirt, a copy of the event souvenir program, a starter pin, a finisher pin, the event decal, and a special souvenir dash plaque. We believe you always get what you pay for at Best In The Desert, a first class professional event and a lifetime of memories.
- 9) **SPONSOR GIFT!!!** - Get your entry forms in by **July 26th** to receive the generous GENERAL TIRE SPONSOR GIFT. Only those included on the entry form by July 26th will be guaranteed the sponsor gift! Get your entry in early!
- 10) **Everyone is always talking about the importance of off-road race coverage on television,** the General Tire "Vegas to Reno" will be filmed by Lucas Oil Television Productions; they are taking the TV Shows to the next level, great job Lucas Oil Television Productions!
- 11) We use Sport Tag **Transponders** for Scoring. When you send in an entry form they automatically get programmed to your name and vehicle #. The cost is \$100; if you send in the \$100 with your entry form we will send you your transponder so you can mount it prior to tech, if it is not prepaid you can pick it up at registration.
- 12) **SAFETY ABOVE ALL!!! - RacingTrax Tracking System** – The newest technology in the sport of long distance off-road desert racing will be used in General Tire "Vegas to Reno" in all Car/Truck and UTV classes and now **Mandatory** for the **Bike and Quad** Classes, when they are on the course with Cars and Trucks. If you would like more information and to sign up please go to racingtrax.com or you can email Racing Trax at info@racingtrax.com. Link to RacingTrax.com can be found at the bitd.com website.
- 13) **TIME TRIALS** – There will be a **TIME TRIAL EVENT** for start positions for **Trick Truck and Class 1500 only.** (The Time Trials **IS NOT** a mandatory event.) The Time Trials will be held on Wednesday, August 16, 2017, in an undisclosed area. You must be pre-entered to participate in the Time Trials, get your entry form in by July 26! All other start positions will be determined by a draw on July 29 so everyone get your entry forms in now! The **TIME TRIALS** will be in the Las Vegas Area. Winner of the **TEAM FORD POLE AWARD** will receive \$1000 cash and an awesome trophy at the Drivers Meeting on Thursday night!
- 14) Make sure to take advantage of the Nugget Casino Resort in Sparks on Saturday. Also take advantage of all the fun things to do in Reno, like tubing down the Truckee River or hiking up beautiful Mt. Rose.