

# BEST IN THE DESERT RACING ASSOCIATION



2017 ~ Pahrump Nugget "250"

presented by



Dear Off-Road Racing Enthusiast:

After a 9-year hiatus, the Best In The Desert Racing Association returned to Pahrump, Nevada, to stage the all-new Pahrump Nugget "250" in 2016. It was back in April of 2007 that Best In The Desert last based a race in Pahrump with the running of the old Terribles Town "250".

Now it's time to "Race for the Gold" at the Pahrump Nugget "250" presented by Polaris RZR. The Crown Jewel of desert off-road racing returns with the exciting 2017 Pahrump Nugget "250" presented by Polaris RZR on December 2. If you raced this race back in 2007 it will be better than you remember but just as much fun! If you raced in 2016, you know what is in store for 2017!

Let me start with a salute to all of you true off-road enthusiasts who participated in the ultimate off-road Challenges and Adventures of our 2017 events! We will offer MORE ADVENTURE and MORE FUN for the 2017 Pahrump Nugget "250" presented by Polaris RZR and I will be proud to have you along!

The Pahrump Nugget "250" presented by Polaris RZR will be the last event of the 2017 "The American Off-Road Racing Series" and may very well be the MOST EXCITING RACE of the year for Cars, Trucks and UTV's! There are many CLASS CHAMPIONSHIPS on the line and we can't wait to see who will be displaying that VERY PRESTIGIOUS #1 PLATE NEXT YEAR!

The 250-mile racecourse will offer many new challenges for you. There will be seven (7) pits for Cars, Trucks and UTV's with easy access for your support crews. The Pre-Fun Run is a one-day event on Wednesday, November 29, 2017. We've moved the pre-run from Thanksgiving weekend and hope to see more of you there this year. The Time Trials for Trick Trucks and Class 1500 will be on Thursday, November 30, and the draw for start positions is on November 15<sup>th</sup>.

Enter today, don't miss the pre-fun run or the draw for start positions! Enter early to guarantee your name and sponsor list will be entered in the event program and on the web site! Here are some of the SPECIAL HIGHLIGHTS of the Pahrump Nugget "250" presented by Supercross.com we have planned for you! A Welcome Party and an After Race Party in the Pahrump Nugget Sports Bar, a Pahrump Nugget Barbeque & Beer Garden in the Tech & Contingency Area and on race day at the finish line, not to mention the "E Ticket" racecourse! A great race and fun events are planned for you and your family!

The Pahrump Nugget Hotel & Casino is the perfect getaway and entertainment destination. The gambling hall features 33,000 square feet of gaming. The property also has three restaurants, newly remodeled race and sportsbook, three bars, a bowling center, newly remodeled bingo room and hotel with sixty-nine rooms. The newly remodeled guest rooms provide amazing luxury and comfort with wireless Internet access, plasma TVs, plus snack and beverage amenities in every room. We couldn't ask for a better Host Hotel and a great venue to base this great event out of.

I love off-road racing and I love promoting the "The American Off-Road Racing Series" and I could write forever about the sport of off-road racing, but I will stop now with these words to you ~ I ask each of you to consider this letter as my PERSONAL INVITATION to you to come join the Best In The Desert and "The American Off-Road Racing Series" and be a part of the EXCITEMENT, the FUN and the ADVENTURE! BE A PART OF THE PAHRUMP NUGGET "250" presented by Polaris RZR and say "I WAS THERE AND I WOULDN'T HAVE MISSED IT FOR THE WORLD!"

I end with a THANK YOU to all of you for your enthusiasm for the sport we all love ~  
*The Sport of Off-Road Desert Racing! We could not have survived 2017 without Your continued support!*

See you at the Pahrump Nugget in December!

Sincerely,

Donald Jackson, Operations Manger  
Best In The Desert

**LIFE IS AN ADVENTURE  
COME LIVE YOUR ADVENTURE WITH  
BEST IN THE DESERT!!!**

- Casey



# 2017 – Pahrump Nugget “250” presented by Polaris RZR

## ~FACT SHEET~

1. **PRE-FUN RUN - Wednesday, November 29, 2017.** We will register participants on Tuesday evening at the Pahrump Nugget. Only an official entry with a paid deposit will be allowed to participate on the Pre-Fun Run. If you want to pre-run in a UTV call the Best In The Desert office to get your UTV approved.
2. **HOST HOTEL – The Pahrump Nugget is the host hotel for the event.** Registration, Tech & Contingency will be on the Pahrump Nugget property and we finish in the Pahrump Nugget parking lot!
3. **FORD MOTOR COMPANY PERFORMANCE AWARDS** – Trick Trucks win 1<sup>st</sup> Place \$10,000, 2<sup>nd</sup> Place \$4,000, 3<sup>rd</sup> Place \$2000, when you win in a Ford Trick Truck. We appreciate Ford and the Ford Performance Award Money. Ford pays performance award in eight (8) classes, check out the Ford F-150 EcoBoost Performance Award payout program on our web site at [www.bitd.com](http://www.bitd.com).
4. **TIME TRIALS** – there will be a Time Trials for Trick Trucks and Class 1500 only on Thursday, November 30, 2017, on an undisclosed course. There will be one escorted practice lap for the Time Trials course. All classes will participate in the Draw for Start Positions on November 15<sup>th</sup>.
5. **TEAM FORD POLE AWARD – Team Ford and Steve Olliges** will once again sponsor the **TEAM FORD POLE AWARD**. The Team Ford Pole Award is awarded to the **FASTEST** Time Trial Qualifier. Not only will you walk away with the **Title of the Fastest Qualifier**, but you will also walk away with **\$1000 cash**, that's right **One Thousand Dollars in Cash!** Thank you to Team Ford for this very prestigious award!
6. **THE DRAW FOR START POSITIONS** - for all Classes will be on Wednesday, November 15, 2017. If you want to insure that your name and sponsors are listed in the beautiful Souvenir Event Program get your completed entry form into us by November 10. The Final Information Packet will be sent out on November 17<sup>th</sup> to the Driver of Record!
7. **THE PAHRUMP NUGGET “250” WILL BE TELEVISED** – Lucas Oil Television Productions films our races and the shows are televised on NBC Sports and MAVTV.
8. **THE EVENT SOUVENIR PROGRAM** – it's easy to advertise in the event program. Contact Don Fall at [donf@fallads.com](mailto:donf@fallads.com) and advertise your business or product in the event program. You will reach thousands of people by advertising in the event program! Call Don or Russ today at 619-258-6225.
9. **THE PAHRUMP NUGGET “250”** – very easy to chase and pit your team. There will be seven (7) pits. The Start will be near Johnnie, 15 miles north of town and the Finish will be at the Pahrump Nugget.
10. **RACE COURSE** – the race course will be a one (1) 255-mile loop, point to point race.
11. **SAFETY ABOVE ALL** – for the **SAFETY** of everyone, all of our pits have a Mandatory Stop at the beginning of each pit and a 25-mph Speed Limit, No-Passing rule in each of the (7) pits.
12. **FINISH LINE** – the finish line will be at the great Pahrump Nugget Hotel Casino. The people of the Pahrump Nugget Hotel will be providing a great venue to showcase off-road desert racing!!!
13. **RACING TRAX SATELLITE TRACKING** - is mandatory for all classes at the **PAHRUMP NUGGET “250”**. You order the RacingTrax on their web site [www.racingtrax.com](http://www.racingtrax.com). You buy the bracket and rent the unit, they will install the unit on Friday, December 1, during Tech Inspection. Be sure and tell your friends to view [www.racingtrax.com](http://www.racingtrax.com) on race day to view you racing in Real Time!
14. **TRANSPONDERS** – are for scoring. Every race vehicle must have a transponder on the race vehicle to be properly scored. They are \$100 and have a 2-year battery life on them; they are good for 2-years.
15. **SPONSORS** – we'd like to thank our great sponsors of this event: The Pahrump Nugget Hotel & Casino, Polaris, Ford Motor Company, General Tire, Lucas Oil, Sunoco Racing Fuels, KC HiLites, FabTech, Beta Motorcycle, Rugged Radios, Method Race Wheels, McKenzies, KarTek, Slime, Trophy Tractor Inc., Team Ford, Sportsman Cycle Sales. We appreciate all the support our great sponsors give to us and to off-road desert racing. Support the people that support you!
16. RV Camping will be at the Lakeside RV Park, it's a beautiful park, sorry no overnight camping at the Pahrump Nugget parking lot.

*Okay Everyone! Get Fired Up!*

*Don't miss out on the Fun and Excitement!*

*Be at the Pahrump Nugget “250” presented by Polaris RZR*

