

2019 BITD CONTINGENCY SPONSOR PROGRAM AND NEW BITD EVENT EXPO DISPLAY POLICY OVERVIEW

Best In The Desert offers an amazing platform for companies of all types and especially off-road manufacturers, distributors and aftermarket companies wishing to market their products to a hardcore group of racers, enthusiasts and participants. The sport of off-road racing is a tight knit group and contingency programs can be a highly effective way of getting participants to select your product or service over another. For 2019 **Best In The Desert** is modifying its contingency program in order to provide a heightened level of exposure and promotion for our official contingency sponsors and to give them full access to the full range of our digital, print and on-site communication programs. 2018 was a record year for **Best In The Desert**. Never before have so many racers chosen **Best In The Desert** as their primary racing series. Following is a brief outline of how the 2019 program works. Please note the changes to previous policy:

Step 1: How To Become an Official BITD 2019 Contingency Sponsor:

Fill out the attached 2019 Car, Truck and UTV Contingency Agreement Form. Select the classes you wish to offer contingency for, the type and amount of contingency you wish to offer, details about the registration process and any criteria you require (i.e.; product usage, sticker placement, etc.) for qualifying. Once confirmed your company and company logo will be listed on our website, event programs and through social media as an **Official Best In The Desert Contingency Sponsor**. **Best In The Desert** does not charge for this service.

Step 2: New 2019 BITD Event Expo Display Policy:

For 2019 **BITD** will require a nominal fee from all vendors **including** Contingency sponsors wishing to set up displays and/or retail products in the **BITD Event Expo Display** area. The fees are as follows:

Display Size*	Single Event***	Entire Series (5 events)***
10'	\$200	\$800
20'	\$350	\$1400
30' or** >	\$500	\$2000

*Display size based on linear feet of display area with room for vehicle parking behind display (e.g. (1) 10' EZ Up with van/truck parked behind equals 10' display; (2) 10' EZ Ups with van/truck parked behind equals 20'; fifth wheel trailers and semis equal 30' display)

** Includes all 5th wheel trailers and semis

*** Does not include the Mint 400 or UTV World Championships events.

Please fill out the **2019 Best In The Desert Event Expo Display Agreement Form**. Indicate the amount of space requested and submit to **Best In The Desert**. All parking requests must be received a minimum of two weeks in advance of the event. Note the parking confirmation deadlines for each event.

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2019 CAR, TRUCK & UTV CONTINGENCY AGREEMENT

CLASS	DESCRIPTION	ENDORSE
1400	Trick Truck	
1500	1	
1000	10	
1100	10 Light (12)	
2000	1-2/1600	
3000	Desert Lites Spec Mini, Car, Truck SUV	
5000	Class 5 Open	
8000	8 Truck	
8100	Open Sportsman	
7200	Unlimited Mid/Mini Truck	
7100	7s Stock Mini Truck	
7300	Pure Stock Production Mini / Mid Size	
6200	Class 1 Spec Engine	
6100	Trick Truck Spec Engine	

CLASS	DESCRIPTION	ENDORSE
6000	Trophy Lite	
4400	Ultra 4	
4500	Vintage	
4551	Vintage Open	
4700	Jeepspeed 4	
3700	Jeepspeed 3	
2700	Jeepspeed 2	
1700	Jeepspeed 1	
R900-R999	UTV Single Seater	
S900-S999	Sportsman UTV	
T800-T999	Pro Turbo Prod. UTV	
U900-U999	UTV Rally (3 races only)	
1800-1900	Pro Production UTV	
2901-2999	Pro Unlimited UTV	

PLEASE CHECK THE BOXES ABOVE FOR THE CLASSES YOU ARE POSTING - POSTING IS FOR ENTIRE SERIES ONLY

GMZ UTV WINTER NATIONALS PARKER "250" PRESENTED BY POLARIS – January 11 & 12 (Parker, AZ)

BLUEWATER RESORT PARKER 425 PRESENTED BY IMPACT – January 31, February 1, 2 & 3 (Parker, AZ)

POLARIS RZR MINT 400 PRESENTED BY BFGOODRICH TIRES – March 7, 8, 9 & 10 (Las Vegas, NV)

POLARIS RZR UTV WORLD CHAMPIONSHIP – April 6 & 7 (Laughlin, NV)

VT CONSTRUCTION SILVER STATE "300" – May 2, 3, 4 & 5

GENERAL TIRE CASEY FOLKS "VEGAS to RENO" PRESENTED BY FOX – August 14 - 18 – (Race on Fri - Las Vegas/Reno, NV)

METHOD RACE WHEELS LAUGHLIN DESERT CLASSIC PRESENTED BY POLARIS – October 10, 11, 12, & 13 (Laughlin, NV)

Minimum Class Posting is \$50.00. Minimum Event Posting is \$100.00 cash or \$200.00 product - podium places only, please. Explain your award (Example: 1st place \$100.00 cash or \$200.00 product, etc., 1st, 2nd, 3rd):

Is use of product required? Yes _____ No _____ Exclusive use _____

Is display of decals required? Yes _____ No _____

Must driver pre-register with your company? Yes _____ No _____

Does your company require a minimum number of entries per class? Yes _____ No _____ If so, how many? _____

Special requirements: _____

Company Name _____ Representative _____

Address _____ City _____ State _____ Zip _____

Type of Product _____ E-Mail _____

Phone _____ Fax _____ Mobile _____

Signature/Title _____ Date _____

All postings must stand a reasonable chance of being awarded. All product awards must be of reasonable value. All postings are subject to the review and approval of Best in the Desert. Please mail or email completed form to:

JAMIE FAGAN – CAR / TRUCK / UTV CONTINGENCY PROGRAM COORDINATOR
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